

Watchdog Game

What is it?

The Watchdog game is Romeo's annual high school football game that honors those that have fought and are currently battling cancer.

When?

Friday, September 17
Romeo Bulldogs vs. Sterling Heights Stallions

What to expect.

Romeo Football players will be raising money to buy a special, pink jersey with an honorary cancer survivor/victim name on the back. This person will also be featured in a special program. Pink t-shirts will be sold to advertise, raise money, and provide entry into the game.

Last Year's Success.

Last year's inauguration game was a HUGE success. All goals were surpassed! Players raised money to fund "special" pink jerseys honoring an individual. More than 7,000 attended the game. News media generated great enthusiasm for the event and created more awareness to this deadly disease. Nearly 4,000 shirts were sold and worn proudly. Over **\$94,000** was raised to help cancer related charities.

<http://www.clickondetroit.com/video/20995583/index.html>

What can you do?

We have several opportunities that you and your company can do to get involved. Attached is information with a wide range of commitment levels. We are committed to this event and believe that one day there will be a world without cancer. That dream can not be fulfilled without awareness and funding.

Thank you for your time and consideration,

Jason Couch
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